THE BETTER BUSINESS BUREAU® SERVING NASSAU & SUFFOLK COUNTIES
399 Conklin St.-Ste. 300, Farmingdale, NY 11735 ~ 516-420-0508 ~ email: limember@newyork.bbb.org

Exclusive! 3 Ads in 2 Different Media Venues! Sign Up Today!

Committed to Trust
Committed to You!

BBB 2009 Annual "Accredited Business Only" Advertising Campaign!

AD SPONSOR SERIES - 2 FULL PAGE FORMAT ADS *PLUS* 1 WEB AD

Yes! I want to be a sponsor of the BBB "**Committed to Trust – Committed to You!"** ads. I understand the ads will run page in Newsday in **June and October*** and will include my company name, town, phone and type of business.

Check one: **Cooperative Directory Style Format in:**
Newsday, full page format, on a non-holiday weekday in June & October*

[ ] Yes, sign up my company for the **Ad Series (ONLY) at $350**

Plus: You may also participate in our exclusive BBB Web Ad on our Metro New York web site for an additional $200 (Exclusive offer with purchase of newspaper ad ONLY)

[ ] Yes, sign up my company for the **Ad Series *and* BBB Web Ad at *$550***

[ ] *Enclosed is my check made payable to the LIBBB* **[ ] *Please Bill Me***

Also enclosed: [ ] **$75** for ** **each additional** town & phone listing **OR** a website address listing
OR [ ] **$150** for **each additional category** (name, town, phone#)

[ ] Charge my ad to (circle one) **MasterCard** **Visa** **American Express** **Discover**

Card #___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ Exp. Date_____ (3-digit card code) CW_____

Cardholder Name_____Signature_____

Please print your company's name (35 character limit including spaces), phone number and town exactly as you want it to appear in ads.

Company Name: __

Town: _____Phone:_____

**Additional Line:_____

*****Additional lines are $75 each. They may include Town & phone # OR website address.***

Please circle one of the following categories for your listing: **(We reserve the right to merge categories)**

Alarms & Security
Appliance/TV – Sales/Service
Automotive Sales/Leasing
Automotive Service /Collision/Parts
Carpet/Upholstery Cleaning
Catering
Cesspools/Sewers
Chimney & Fireplace Services
Cleaning-Residential /Commercial
Coin Dealers
Collection Agencies
Computer Products & Services
Direct Marketing
Duct Cleaning
Electrical Contractors-Equipment/Mfrs.
Electronics/Components
Engineers/Engineering Equip.
Fences
Financial Services
Fire & Water Damage Restoration
Floor/Floor Coverings
Florists
Food – Retail
Funeral/Interment Services
Health Related Products & Services
Heating/Air Conditioning
Home Builders
Home Furnishings
Home Improvement /General Contracting
Hotels/Motor Inns
Insurance
Jewelry
Kitchens - Baths -Tiling
Landscaping/Sprinkler Service
Limousine/Car Services
Marine-Sales/Services
Media/Publishing
Mortgages
Moving & Storage
Oil Companies/Service
Optical Services
Painting Contractors
Pest Control
Pharmacies
Photographers
Photographic Equipment & Supplies
Plumbing
Printing/Graphics Services
Real Estate
Retailers - General
Roofing/Siding
Schools/Training
Security/Investigations
Swimming Pools-Sales & Services
Telecommunications
Tires
Travel
Waterproofing
Wedding/Bridal Services
Windows & Doors

Please print clearly and sign. This information is mandatory for confirmation and will not appear in the ad.

Your Name_____Title_____

Firm_____Phone_____

Address_____

Fax or Email_____Signature_____Date_____

For information on additional listings, lines, please call the Business Relations Department at: 516-420-0500 x220. Please complete and mail this form to: **LIBBB-Ad Campaign: 399 Conklin St.- Suite 300, Farmingdale, NY 11735** OR **FAX to: 516-420-1095**

***Dates are subject to change at the sole discretion of the Better Business Bureau.**

The Better Business Bureau
Serving Long Island
399 Conklin Street, Suite 300
Farmingdale, NY 11735
Phone: (516) 420-0500
Fax: (516) 420-1095

Exclusive! 3 Ads in 2 Different Media Venues! Sign Up Today!!

BBB 2009 Annual "Accredited Business Only" Advertising Campaign FAQ

What is the BBB Ad Campaign?
An exclusive, popular annual campaign aimed at benefiting you, New York businesses and your customers.

What is the Ad Campaign Message?

Committed to Trust -Committed to You!

*The BBB is proud to honor its New York **BBB Accredited Businesses,** all of whom are committed to upholding the **BBB Standards for Trust**. Since 1922, the BBB symbol has been a beacon for business reliability, integrity and honesty. The public relies on this symbol to help identify businesses, like these below, which are committed to these principles.*

Choose from two exclusive offers:

Ad Package 1: – **Price $350**
The Directory Style Format will appear in ***Newsday***, Full page format, in ***June and *October** and will list your **company's name, phone number and town by type of business category**

OR

Ad Package 2: - Price $550
The Directory Style Format will appear in ***Newsday***, Full page format, in ***June and *October** and will list your **company's name, phone number and town by type of business category**
Plus* - *BBB Web Ad, on our Metro New York BBB web site
(Exclusive offer with purchase of newspaper ad ONLY)

The Web Ad will be uploaded to our Metro New York BBB web site (see www.newyork.bbb.org) in a special pop-up directory style format. Participating Accredited Businesses will appear in Alphabetical order by category, with the following potential information:
Company name, address, city, state, phone #, web site URL link, email link, and BBB Reliability Report link. Each firm will be allowed to display its company's logo (which may be sent to the BBB electronically), which may also be a direct link to its web site.

How does it benefit my company?
Participating in the ad can send a clear message that **your firm** is a company the public can trust and that it meets the BBB's high standards of ethical business practices.

How Can I Participate? Complete the enclosed reservation form and return it either via:

- **Mail** with your credit card, check or payment instructions to us:
  Better Business Bureau - Ad Campaign
  Attn: Kathleen Piereth-Heenan
  399 Conklin Street – Ste. 300
  Farmingdale, NY 11735

- **Call 516-420-0500 ext 220** or **fax** reservation form and payment instructions to **516-420-1095**

*Dates are subject to change at the sole discretion of the Better Business Bureau

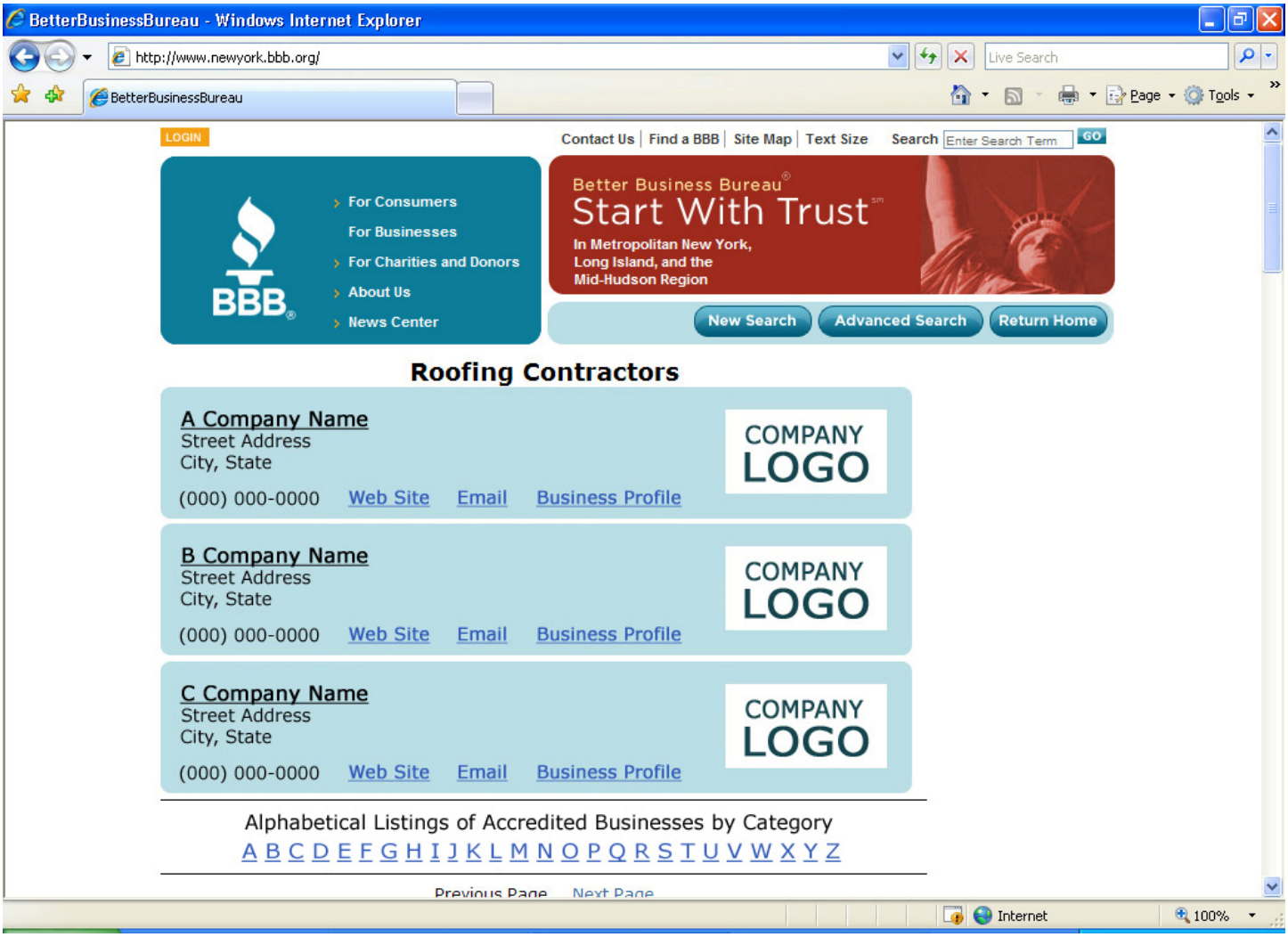
BBB 2009 Annual
"Accredited Business Only"
Advertising Campaign — BBB Web Ad

Committed to Trust — Committed to You!

The **BBB Web Ad** will run on our local Metropolitan New York BBB web site (www.newyork.bbb.org) in a special pop-up directory style format. Participating Accredited Businesses will appear in alphabetical order by category. Each company will be listed in separate consecutive rows with the following information:

- **Company name**
- **Address**
- **City**
- **State**
- **Phone number**
- **Web Site URL link**
- **Email link**
- **BBB Reliability Report link**

Each firm will be allowed to display its company's logo (which may be sent to the BBB electronically), which may also be a direct link to its web site. This ad format will run from June through December of 2009.



Exclusive offer with purchase of newspaper ad ONLY | Price: $200 Additional

Call the BBB Accredited Business Hotline to sign up today!

(516) 420-0508

This ad will be enlarged into a full-page ad format in *Long Island Newsday*

BBB

bbb.org

Committed to Trust – Committed to You!

The BBB is proud to honor its New York BBB Accredited Businesses all of whom are committed to upholding the BBB Standards for Trust.

Since 1922, the BBB symbol has been a beacon for business reliability, integrity and honesty. The public relies on this symbol to help identify businesses, like these below, which are committed to these principles.

List your company's name, town and phone number here for $350

Get an additional Ad on our web site for $200 with purchase of the print ad ONLY

These are sample categories only. Actual categories are listed on the Ad Reservation form.

APPAREL
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

APPLIANCE/TV SALES/SERVICE
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

AUTOMOTIVE SALES/LEASING
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

BANKING
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

BUSINESS PRODUCTS & SERVICES
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

CARPET/UPHOLSTERY CLEANING
Company name
Town • 516-000-0000
www.yoursite.com

CATERING
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

CLEANING • RESIDENTIAL/ COMMERCIAL
Company name
Town • 516-000-0000
www.yoursite.com

COMMUNICATIONS/ TELECOMMUNICATIONS
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

COMPUTERS/ SOFTWARE/SERVICES
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

ELECTRONICS COMPONENTS
Company name
Town • 516-000-0000
www.yoursite.com

FINANCIAL SERVICES
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

FLOORS/FLOOR COVERINGS
Company name
Town • 516-000-0000
www.yoursite.com

FLORISTS
Company name
Town • 516-000-0000
www.yoursite.com

FOOD RETAIL
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

FUNERAL/INTERMENT SERVICES
Company name
Town • 516-000-0000
www.yoursite.com

HEALTH RELATED PRODUCTS AND SERVICES
Company name
Town • 516-000-0000
www.yoursite.com

HEATING/AIR CONDITIONING
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

HOME BUILDERS
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

HOME FURNISHINGS
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

INSURANCE
Company name
Town • 516-000-0000
www.yoursite.com

LANDSCAPING/ SPRINKLERS
Company name
Town • 516-000-0000
www.yoursite.com

LIMOUSINE SERVICE
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

MORTGAGES
Company name
Town • 516-000-0000
www.yoursite.com

MOVING & STORAGE
Company name
Town • 516-000-0000
www.yoursite.com

OIL COMPANIES/ SERVICE
Company name
Town • 516-000-0000
www.yoursite.com

PEST CONTROL
Company name
Town • 516-000-0000
www.yoursite.com

PHOTOGRAPHERS
Company name
Town • 516-000-0000
www.yoursite.com

PLUMBING
Company name
Town • 516-000-0000
www.yoursite.com

PRINTING/GRAPHICS
Company name
Town • 516-000-0000
www.yoursite.com

REAL ESTATE
Company name
Town • 516-000-0000
www.yoursite.com
Company name
Town • 516-000-0000
www.yoursite.com

RETAILERS
Company name
Town • 516-000-0000
www.yoursite.com

ROOFING/SIDING
Company name
Town • 516-000-0000
www.yoursite.com

SCHOOLS/TRAINING
Company name
Town • 516-000-0000
www.yoursite.com

TRAVEL
Company name
Town • 516-000-0000
www.yoursite.com

UTILITIES
Company name
Town • 516-000-0000
www.yoursite.com

WEDDING/BRIDAL SERVICES
Company name
Town • 516-000-0000
www.yoursite.com

WINDOWS/DOORS
Company name
Town • 516-000-0000
www.yoursite.com

Long Island Better Business Bureau©
399 Conklin Street, Farmingdale, NY 11735
Inquires and complaints, call 212-533-6200.
Visit us on the web: www.newyork.bbb.org.